

Bugg, Joy J.

From: Solana, Rick P.
Sent: Thursday, December 05, 2002 2:52 PM
To: Walk, Roger A.
Subject: FW: Review of EHCSS bibliographic Internet web site

am I right that it's the timing, not the number of people, or am I missing something?

-----Original Message-----

From: Solana, Rick P.
Sent: Thursday, December 05, 2002 2:51 PM
To: Desel, Paula
Subject: RE: Review of EHCSS bibliographic Internet web site

makes sense to me. you're right, it's the way we work also. maybe Roger's concern was more the time vs. the number of people (i.e., doing issues in parallel vs. in sequence). I'll check.

thanks

-----Original Message-----

From: Desel, Paula
Sent: Thursday, December 05, 2002 1:58 PM
To: Solana, Rick P.
Subject: RE: Review of EHCSS bibliographic Internet web site

Well, on this project, Amy Arnold is the point person. I clarified that with Roger when this issue came up. Kevin and I are giving our comments to Amy and she conveyed them to Richard Izac and Roger. It is important, however, for Amy to solicit comments from Kevin, me and other lawyers. It's part of her training and, especially for websites, there are more than just the trad'l RD&E issues - privacy issues and the broadcast ban are two examples. It's the same with law firms - they have different areas of expertise and we decide who to use depending on what the issue is.

For website issues, I will tell Roger that I will be the first point of contact. But I may delegate the specific work to someone else, just as you might.

Thanks for passing this along so we can make sure it gets addressed.

-----Original Message-----

From: Solana, Rick P.
Sent: Thursday, December 05, 2002 11:38 AM
To: Desel, Paula
Subject: FW: Review of EHCSS bibliographic Internet web site

any thoughts?

-----Original Message-----

From: Walk, Roger A.
Sent: Monday, November 18, 2002 5:19 PM
To: Solana, Rick P.
Cc: Izac, Richard R.
Subject: Fw: Review of EHCSS bibliographic Internet web site

Rick,

Can you help that we have to deal with one representative of the Law department for review/approval? Each time we ask for the necessary review they add new people and new law firms to the process. So we revisit the same questions over and over again. Can we get together with Law et al., with you and Urs to clarify the process for website review once and forever (or at least for a few weeks)?

Please let me know whether such a meeting is likely to solve the problem.

Regards

Roger Walk

Sent from my BlackBerry Wireless Handheld (www.BlackBerry.net)

-----Original Message-----

From: Izac, Richard R. <Richard.R.Izac@pmusa.com>
To: Desel, Paula <Paula.Desel@us.pm.com>; Osborne, Kevin (PMMC Legal)
<Kevin.Osborne@us.pm.com>; Garguilo, Thomas M. <Thomas.M.Garguilo@pmusa.com>; Gross, Deane
<Deane.Gross@pmusa.com>; McCann, Amy Arnold <AmyArnold.McCann@us.pm.com>; Pfeil, Michael
E. <Michael.E.Pfeil@pmusa.com>
CC: Nyffeler, Urs <Urs.Nyffeler@pmusa.com>; Walk, Roger A. <Roger.A.Walk@pmusa.com>; Lau,
Raymond W. <Raymond.W.Lau@pmusa.com>
Sent: Mon Nov 18 16:39:22 2002
Subject: Review of EHCSS bibliographic Internet web site

Dear Colleagues,

Thank you for your comments. I have summarized the comments and addressed any changes that will be made to the site.

Comments on website

1. "Web site" changed to "website".

2. EHCSS Bibliography, background section: Resolution of E4 in photo in schematic is poor.

Schematic reference will be updated to include a better photo.

3. Posters were not legible.

All of the posters have been converted to the widely available "pdf" format. In this format they are best viewed by using the "zoom in" tool found in Adobe. The following will be added to the site: "To view details in "pdf" documents, use the "zoom in tool" button found on the tool bar."

4. Listing research by others in the bibliography.

The purpose of the site is to communicate all the EHCSS research available, including other organizations that have used our product in their research.

5. Register with site.

The intended audience is the scientific and public health communities, who are sensitive to control anonymity. Registration tools are expensive, but we will consider using them in future sites.

6. "Contact us" name.

Before the site goes "live", a shared mailbox will be set-up. Richard Izac will have access to this mailbox and will direct questions and feedback (to and from CA, WSA, etc.) through a process that is being finalized.

7. Link to philipmorrisusa.com.

The following will be added to the "I disagree" page: "If you would like information regarding Philip Morris U.S.A.'s policies and positions, please click here." The following will be added to the "Bibliographies" page: "If you would like information regarding Philip Morris U.S.A.'s policies and positions, including information on:

- * Smoking and health issues
- * Quitting smoking
- * Cigarette ingredients
- * How to talk to your kids about not smoking
- * And more

Please click here

1. Content of Methods bibliography.

The references for the Methods Bibliography were selected by WSA through a comprehensive process.

2. Posting other scientific bibliographies and information.

We hope to use this website model in the creation of other sites. The URL was chosen with this concept in mind.

3. How is the URL for this site going to be distributed?
A communication plan is being formulated and will be implemented in a stepwise fashion.

4. How do we respond to requests for the verbal presentations that are listed?
The verbal presentations are not considered "stand-alone". As such, we will not be providing copies of any of the slides.

We plan to modify the "I agree" and "I do not agree" buttons on the home page to encourage visitors to read the site policy.

We are still working on some suggested changes to the site policy. As soon as these changes are completed, I would like to send you a note with a request for permission to launch the site. If you have any questions, additional thoughts or comments please send them to me.

- Thanks again for the comments,
Richard
804-274-3220